

DATAMASTERS EMAIL DATABASE COUNTS

Run: February 18, 2016  
 Modified: February 18, 2016  
 Search Notes: Geography:  
     State:  
         51 items  
 Additional Selections:  
     One Per/All Per:  
         All per Household/Address  
     Only records with ZIP+4:  
         Only Records with ZIP+4  
     Date of Birth Flag:  
         For Insurance Purposes  
     Date of Birth (YYYYMM):  
         1951/01 to 1952/12  
     Confidence / Use Code:  
         Premium Deliverability  
     Date of Birth (Month Only):  
         1 to 12  
 Email:  
     Subscribed:  
         Subscribed  
     Deliverable:  
         Deliverable, Premium Deliverable  
     Email Match Type:  
         I  
     Email Present:  
         Email Present

Geography		
State		Total
AK	Alaska	4709
AL	Alabama	42108
AR	Arkansas	23830
AZ	Arizona	45874
CA	California	243940
CO	Colorado	42517
CT	Connecticut	32249
DC	Dist of Columbia	3045
DE	Delaware	9068
FL	Florida	167519
GA	Georgia	77175
HI	Hawaii	7647
IA	Iowa	27604
ID	Idaho	12187
IL	Illinois	102537
IN	Indiana	56208
KS	Kansas	24714
KY	Kentucky	36689
LA	Louisiana	40498
MA	Massachusetts	51266
MD	Maryland	49748

ME	Maine	11842
MI	Michigan	94720
MN	Minnesota	46125
MO	Missouri	53918
MS	Mississippi	22469
MT	Montana	8552
NC	North Carolina	81523
ND	North Dakota	5564
NE	Nebraska	15493
NH	New Hampshire	11118
NJ	New Jersey	74410
NM	New Mexico	13981
NV	Nevada	19949
NY	New York	147041
OH	Ohio	115916
OK	Oklahoma	30335
OR	Oregon	32233
PA	Pennsylvania	122915
RI	Rhode Island	9613
SC	South Carolina	42616
SD	South Dakota	7194
TN	Tennessee	55688
TX	Texas	185558
UT	Utah	18058
VA	Virginia	61474
VT	Vermont	4599
WA	Washington	49887
WI	Wisconsin	51103
WV	West Virginia	14560
WY	Wyoming	4783

<b>Total</b>		<b>Grand Total</b>
	Total	2514369

<b>Additional Selections</b>		
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<b>Confidence / Use Code</b>		<b>Total</b>
1	Premium Deliverability	2514369

<b>Date of Birth (Month Only)</b>		<b>Total</b>
1~12	1 to 12	2514369

<b>Range breakdown by codes.</b>		
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1	209151
2	190965
3	206153
4	193841
5	203003
6	213764
7	218637
8	222470
9	220648
10	218855
11	204953
12	211929

<b>Date of Birth (YYYYMM)</b>		<b>Total</b>
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195101~195212

1951/01 to 1952/12

2514369

**Range breakdown by codes.**

195101	102701
195102	91169
195103	101334
195104	96206
195105	101573
195106	105967
195107	105692
195108	107346
195109	106593
195110	106956
195111	99635
195112	102736
195201	106450
195202	99796
195203	104819
195204	97635
195205	101430
195206	107797
195207	112945
195208	115124
195209	114055
195210	111899
195211	105318
195212	109193

**Date of Birth Flag**

0 For Insurance Purposes

**One Per/All Per**

2 All per Household/Address

**Only records with ZIP+4**

1 Only Records with ZIP+4

**Total**

2514369

**Email**

**Deliverable**

1 Deliverable

2 Premium Deliverable

**Email Match Type**

I

**Email Present**

Y Email Present

**Subscribed**

1 Subscribed

**Additional Breakdowns**

**Telephone Number**

0 No Phone Present

1 Phone is Present

**Total**

2294774

219595