

# Canadian Auto Database

This Automotive Data is compiled from Online Data, Co-Registration Data, Subscriptions, Point of Purchase Information, Direct Response Data as well as Modeled Data, Self-Reported Data, and is available with Postal Information only. (No Year Make Model information is available for output)

**Total Universe: 859,901**  
**Monthly Hotline: 105,221**

## **Available selects:**

- \*Geography (Province, Radius, Postal Code)
- \*Age of the Vehicle Owner
- \*Household Income of the Vehicle Owner
- \*Intend to purchase a vehicle
- \*Number of Vehicles per household
- \*Gender of the Vehicle Owner
- \*Make/Model/Year (can be selected but not output on the Data File)
- \*Language (French Speaking vs English Speaking)

**Data Rates: \$160/M with a 10,000 Name Min Order + any select charges.**

Selects Charges: Age-\$6.00/M, Gender-\$6.00/M, Income-\$6.00/M, Province, Postal Code-\$5.00/M

Marital Status-\$6.00/M, Homeowner-\$6.00/M, Make/Model/Year-\$10/M, Shipping- \$50/F

There is minimum order of 10,000 Postal Records.