

**COUNTS ARE ESTIMATES ONLY!!!**

\* This is an estimate universe available from the most commonly used selects and is subject to change as the file updates\*

Make	Count
ACURA	2,155,869
ALFA ROMEO	4,259
AM GENERAL	1,976
AMC	10,406
ASTON MARTIN	6,095
AUDI	972,883
BENTLEY	13,568
BMW	2,758,613
BUGATTI	10
BUICK	5,210,696
CADILLAC	3,198,084
CHEVROLET	31,014,667
CHRYSLER	5,873,838
DAEWOO	94,556
DAIHATSU	2,760
DATSUN	57,824
DODGE	14,799,014
EAGLE	134,047
FERRARI	5,850
FIAT	48,385
FISKER	360
FORD	34,245,950
FREIGHTLINER	103
GEO	551,540
GMC	6,189,499
HONDA	15,041,886
HUMMER	224,073
HYUNDAI	4,944,396
INFINITI	1,187,431
ISUZU	692,836
JAGUAR	362,188
JEEP	6,794,936
KIA	3,290,933
LAMBORGHINI	2,075
LAND ROVER	331,118
LEXUS	3,056,472
LINCOLN	2,148,163
LOTUS	4,669
MASERATI	7,408
MAYBACH	566
MAZDA	3,693,914
MCLAREN	277
MERCEDES-BENZ	2,789,383
MERCURY	3,554,884
MERKUR	5,815
MINI	319,764
MITSUBISHI	2,205,669
NISSAN	10,442,470
OLDSMOBILE	2,833,673
PANOZ	71
PEUGEOT	13
PLYMOUTH	1,589,840
PONTIAC	5,945,830
PORSCHE	286,500
RAM	540,127
RENAULT	780
ROLLS-ROYCE	2,518
SAAB	378,411
SATURN	2,587,028
SCION	612,954
SMART	33,059
SRT	328
STERLING	1,078
SUBARU	2,281,464
SUZUKI	660,327
TESLA	4,556
TOYOTA	20,400,439
VOLKSWAGEN	3452919
VOLVO	1,322,383
YUGO	2952

By State	Count
AA	1028
AE	18,392
AK	360,626
AL	1,358,655
AP	10,565
AR	2,079,194
AS	32
AZ	2,329,860
BC	1
CA	9,018,562
CO	5,219,149
CT	1,058,528
DC	162,302
DE	538,904
FF	1
FL	20,547,822
FM	28
FN	1
GA	3,117,212
GU	1,945
HI	162,421
IA	4,014,643
ID	1,550,402
IL	6,752,495
IN	1,965,348
KS	1,898,910
KY	4,678,791
LA	1,542,375
MA	3,248,402
MD	4,243,540
ME	1,531,124
MH	26
MI	8,424,178
MN	5,491,815
MO	6,331,135
MP	78
MS	3,419,036
MT	760,417
NC	9,980,183
ND	643,116
NE	1,793,801
NH	1,054,949
NJ	4,464,757
NM	729,450
NV	2,899,280
NY	5,600,265
OH	12,395,735
OK	1,194,341
OR	1,210,091
PA	4,585,014
PR	45,504
PW	20
RI	344,887
SC	2,130,357
SD	489,164
TN	7,120,327
TX	29,488,838
UT	1897803
VA	6068368
VI	1,435
VT	186,761
WA	7,054,776
WI	5,379,738
WV	2,049,947
WY	742601
<b>Unique Households</b>	<b>Count</b>
	113,976,450

Year of Auto *	Count
1981	377,977
1982	431,312
1983	643,684
1984	1,041,936
1985	1,283,724
1986	1,573,600
1987	1,713,707
1988	2,146,478
1989	2,457,963
1990	2,752,295
1991	3,115,329
1992	3,443,208
1993	4,194,882
1994	4,885,230
1995	5,779,768
1996	5,614,809
1997	7,068,669
1998	7,664,521
1999	9,309,330
2000	11,057,610
2001	11,557,775
2002	12,642,017
2003	12,744,475
2004	12,359,023
2005	12,389,888
2006	11,955,362
2007	11,759,495
2008	10,774,856
2009	7,092,509
2010	7,984,093
2011	7,767,244
2012	6,942,355
2013	5,980,699
2014	2,711,464
2015	172,141

Transaction Year	Count
1981	9,892
1982	13,484
1983	23,399
1984	39,610
1985	58,556
1986	84,535
1987	105,242
1988	141,711
1989	189,695
1990	239,060
1991	282,244
1992	377,176
1993	533,027
1994	707,089
1995	906,928
1996	1,151,744
1997	1,539,950
1998	1,978,547
1999	2,698,607
2000	4,294,690
2001	4,524,951
2002	5,689,489
2003	8,089,174
2004	10,379,154
2005	11,934,172
2006	12,833,341
2007	17,015,418
2008	24,089,254
2009	17,005,245
2010	16,596,223
2011	22,849,693
2012	12,407,327
2013	13,393,485
2014	8,743,222

Body Type	Count
BUS	27
CHASSIS	37,799
COMM PICKUP/VAN	9,144
CONVERTIBLE	4,152,225
COUPE	12,087,376
FULL-SIZE	1,376,004
HATCHBACK	8,894,002
MINI-VAN	13,264,257
PICKUP	37,201,309
SEDAN	79,267,576
SUV	46,551,882
WAGON	8,547,827

Luxury / Non-Luxury	Count
Non-Luxury	184,952,575
Luxury	26,436,853

Fuel type	Count
BioDiesel	166822
Diesel	4410376
Flex Fuel	11533167
Gasoline	193357302
Plug-in Electric	28,813
Electric	16,851
Natural Gas	72,998
Propane	3,571
Hybrid	1,799,528

Domestic / Import	Count
Domestic	127,453,966
Import	83,935,462

Drive type	Count
4WD	31,125,664
4x2	3,914,209
4x4	7,509,313
AWD	15,343,192
FWD	109,793,138
RWD	43,703,912

Vehicle Type	Count
Bus	27
Car	112,949,006
SUV	46,551,882
Truck	37,248,252
Van	14,640,261