

## Licensed Practical Nurses

710.715Total Universe /Universe Rate

## **DESCRIPTION**

The Datamasters Licensed Practical Nurses mailing list allows you to reach these healthcare professionals through direct mail at their home address.

The Datamasters Licensed Practical Nurses (LPN) mailing list allows you to target nursing practitioners that work under the direction of registered nurses and physicians. They work in settings such as hospitals, HMOs, clinics, emergency rooms, nursing homes, hospice care, private and public schools, or inhome care units. They perform duties such as basic bedside care, take vital signs, give injections, monitor catheters, dress wounds, assist in dressing, bathing, and personal hygiene and perform routine lab tests. They would use thermometers, blood pressure machines, syringes, bed pans, bandages, antibiotics, hygiene products, scrubs, stethoscopes, masks, latex gloves, and sanitary wipes.

Purchasers of this mailing list would include hospital supply retailers, supplement providers, pharmaceuticals, mental health organizations, medical apparel suppliers, pediatric supply providers, footwear providers, continuing education providers, hygiene product suppliers, medical periodical providers, and software companies.