



# Hematologists

## SEGMENTS

5,669 Total Universe /Universe Rate\$50.00/M

## DESCRIPTION

The Datamasters Hematology mailing list allows you to reach health care specialists through direct mail at their home address.

These medical health care professionals specialize in hematology or the study of blood, blood forming organs, and blood diseases. These specialists would include doctors, surgeons, physicians, nurses, therapists, counselors and administrators working in this medical field. They would study and perform tests on white blood cells, red blood cells, plasma, bone marrow, and platelets. These professionals work in hospitals, private practice, urgent care centers, armed forces, and emergency rooms. They would purchase thermometers, blood pressure cuffs, needles, syringes, bandages, gauze, stethoscopes, surgical supplies, medical instruments, uniforms, catheters, masks, and gloves.

Purchasers of this mailing list would include hospital supply retailers and wholesalers, pharmaceuticals, imaging companies, supplement suppliers, medical apparel providers, pediatric supply providers, continuing education institutions, office supply providers, computer hardware and software suppliers, bandaging companies, medical periodicals, medical furniture

providers, x-ray equipment providers, credit card issuers, and health care insurance companies.