

The **used car prices Black Book** and Blue Book values serve different purposes. Both books claim to be the more accurate source of used car pricing guides. The Kelley Blue Book gets more traffic when it comes to being used by buyers. They have been around since 1918, while Black Book started in 1955.

The Blue Book started with just used car ratings and values, but evolved to include new prices. The Blue Book, although being used the most, is usually thought as a little less accurate in their prices. They offer no guarantee in their price valuations, and often times they are very different than the Black Book. The Black Book offer many different books, such as the Black Book Daily, Black Book First Values and a few others. The Black Book also has premium subscriber content that involved dealer auctions and wholesale prices. This makes their valuations more specific.

The Blue Book is a consumer driven book, where drivers can look to see what they can expect to pay or receive for their vehicle. The Black Book on the other hand, is a dealer driven book. The pricing deals with wholesale values and the most up to date car sales. These books are both good for valuing cars, but they are on opposite sides of the spectrum. As a consumer you want the "KBB," while a dealer looks more at the Black Book.