



Surgical Nurses

SEGMENTS

38,477	Total Universe /Universe Rate
38,372	Email

DESCRIPTION

The Datamasters Surgical Nurses Email mailing list allows you to reach these health care professionals through email marketing efforts at their personal email address.

This mailing list will allow you to market to nurses such as Registered nurses (RN), Licensed Practical Nurses (LPN), and Advanced Registered Nurse Practitioners (ARN) who specialize in patient care during pre-op, surgery, and post-op surgery. Pre-operative nurses would ready the patients for surgery by performing the necessary blood tests, administering prescribed medications, administering IVs, and educating the patient on the surgery procedure. During surgery, these nurses would monitor vital signs and assist the physician with all surgical procedures. They will assist in several types of surgery including elective surgery, reconstructive surgery, exploratory surgery, transplants, laparoscopic surgery, and laser surgery. After surgery, they would provide follow up care throughout recovery, provide wound care, care of surgical drains, pain management, and ultimate discharge of patient. These medical specialists would use thermometers, blood pressure cuffs, medications, needles, syringes, bandages, gauze, stethoscopes, imaging equipment, medical supplies, vials, medical instruments, uniforms, masks, and gloves in the course of their duties.

Purchasers of this mailing list would include hospital supply retailers and wholesalers, pharmaceuticals, imaging companies, medical apparel providers, continuing education providers, office supply providers, computer hardware and software suppliers, medical periodicals, cancer awareness organizations, and healthcare insurance providers.