



## **Datamasters Paramedics mailing list**

### **SEGMENTS**

80,559	Total Universe /Universe Rate
80,490	Paramedics

### **DESCRIPTION**

The Datamasters Paramedics mailing list allows you to reach emergency healthcare professionals through direct mail marketing at their home address.

Now you can market to these healthcare professionals at their residential, home address. Paramedics or Emergency Medical Technicians (EMTs) provide emergency medical services to patients that have been injured or have suffered a life threatening condition such as a heart attack or stroke. They often assist the police and fire departments when responding to a call where injuries may have been sustained. They are trained to control bleeding, stabilize patients from going into shock, administer CPR, immobilize spinal injury patients, and secure splints for bone fractures. Paramedics would use gauze, bandages, backboards, blood pressure cuffs, road flares, disposable gloves, masks, tape, cold packs, blankets, stethoscopes, hand disinfectants, scissors, safety glasses, thermometers, syringes, and gurneys in the line of their job performance.

Purchasers of this mailing list would include marketers and advertisers, hospital supply retailers/wholesalers, pharmaceuticals, imaging diagnostic providers, medical apparel providers, mobile phone providers, continuing education providers, mobility aid providers, medical periodical providers, and medical software companies.