



Nursing Assistants

SEGMENTS

1,385,029	Total Universe /Universe Rate
1,384,952	Nursing Assistants

DESCRIPTION

The Datamasters Nursing Assistants mailing list allows you to reach these healthcare specialists through direct mail at their home address.

Reach nursing assistant professionals at their home residential address. These healthcare assistants work under the direction of Advanced Registered Nurse Practitioners (ARNP), Registered Nurses (RN) and Licensed Practical Nurses (LPN) and provide basic bedside care. Most nursing assistants do not hold a license for nursing, but may have various certifications. Nursing assistants would include nurse aide, home health care aide, personal care assistants, patient care technicians, geriatric aides, and nurse technicians. These health care professionals are employed at various facilities including hospitals, HMOs, clinics, emergency rooms, nursing homes, hospice care, or in-home care units. They perform duties such as basic bedside care, take vital signs, assist in dressing, assist with bathing, assist with personal hygiene, collecting specimens for lab tests, assist with rehabilitation exercises, and assist with meal preparation. They would use thermometers, blood pressure machines, syringes, bed pans, bandages, hygiene products, scrubs, stethoscopes, masks, latex gloves, and sanitary wipes, gauze, bandages, masks, tape, cold packs, blankets, hand disinfectants, scissors, safety glasses, linens, and gurneys in the course of their job duties.

Purchasers of the nurses at work mailing list would include ongoing education and training providers, medical uniform providers, footwear providers, and certification program providers.